MEDIA ADVISORY:

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New York, NEW YORK— October 19, 2015 Founded in 2013, Women & Fashion FilmFest (WFF) is a festival and conference gathering leaders in fashion, entertainment and media to foster social responsibility and create opportunities for women and diverse emerging artists. This Nov. 12-14th, the 3rd annual festival will showcase submissions from 21 selected international finalists. The event will be filmed for a 30 minute special on Fashion One, an international TV network with 120MM reached viewership. WFF is endorsed by UNESCO's International Council for Film, Television & Audiovisual Communication for its artistic and socially minded programming.

Best Webseries Winners will be submitted to **Ovation**, a WFF Official Media Partner. Liz Janneman, Ovation's EVP of Network Strategy, will provide

feedback to webseries winners. Best Fashion Films will be aired on **Fashion One**. **Sony,** WFF's Official Software Partner, will also offer prizes to winning filmmakers.

WFF opens on Nov. 12th with a red carpet reception at Seaport Studios on 19 Fulton Street in the Seaport District, downtown Manhattan, NYC. Honorary Hosts include: Supermodels Emme, Pat Cleveland, Alva Chinn, Trish Goff and Maye Musk; Anna Sui; Phillip Bloch; Stephen Burrows; Ralph Rucci; Timothy Greenfield-Sanders; Coumba Toure - Founder Advanced Development for Africa and Global Advisor to Global Fashion 4 Development (GF4D); Ambassador Henry MacDonald, United Nations He for She Spokesperson; Ambassador Robert Van Lierop, Advisor to the President of the United Nations General Assembly; Gloria Starr Kins, Editor-in-Chief & Publisher of Society & Diplomatic Review, United Nations Correspondent; and Amir Dossal, Chairman, Global Partnerships Forum. A limited number of tickets will be available by tax-deductible donation.

Additionally, WFF will present the following films: **#BodyBeaUtiful**, a special preview of a documentary by **Emme**, the 1st curvy supermodel; **The Women's List** by **Timothy Greenfield-Sanders**, and **Jeremy Scott: The People's Designer** by **Vlad Yudin**. The screenings will be followed by discussions with filmmakers. A select number of seats will be offered free to students from the High School of Fashion Industries, The Cinema School, Ghetto Film School and non-profits such as United Colors of Fashion, Mind-Builders Creative Arts Center in the Bronx, Reel Works, Scenarios USA, and Mayles Documentary Center on a first come first serve basis.

Special panels include **Start-up Women: Women Paving New Paths in Film and New Media** with **Susan Margolin**, President of Docurama and Special Acquisitions, Cinedigm; **Wendy Ettinger**, Co-Founder of Chicken and Egg Productions and Gamechanger Films; **Monica Elias**, Founder of Elias World Media and branded content expert; and moderator **Kibi Anderson**, Senior Manager of Business Strategy and Operations at ABC News Digital and an Emmy Award Winning independent film producer. **Women Coming of Age: A Sharing of Life Experiences** – features a discussion on finding self-confidence and empowerment with growing maturity with legendary supermodels **Pat Cleveland, Alva Chinn, Trish Goff** and **Maye Musk** mother of American entrepreneur Elon Musk. **Art & Commerce: Finding Balance** presented by *Spirit & Flesh* Magazine explores how artists can maintain artistic integrity while meeting commercial demands. **The Art of Fashion and Film Branding and Public Relations Benefits** will examine branding in fashion and film with a discussion with **Debbie Dickinson**, Supermodel, Actress, PR Guru, Producer and **Fred Blankfein**, Director, Producer & Assistant to Woody Allen.

WFF will also launch its SHE WEBFest and online festival featuring webseries, films and panels on November 5th on www.womenfashfilm.com. The online audience will be able to join special social media events and Twitter chats on @womenfashfilm. Online panelists include: Laura Michalchyshyn - President, Sundance Productions; Stephanie Sharis - EVP, Snagfilms; Liz Janneman - EVP, Ovation; Patricia Field - Oscar nominated costume designer of Sex and the City; Robert Verdi - Celebrity Stylist, Roxanne Lowitt - renown celebrity and fashion photographer; Carla Hall - Celebrity Chef & Star of ABC's The Chew; and Andre Leon Talley - legendary Vogue editor.

"WFF aims to give voice and open opportunities to women and diverse artists," states **Jeanine Jeo-Hi Kim, WFF Founder** and former Interactive TV equity research analyst, "This year, we'll be bringing part of our programming online to reach audiences globally. With rapidly changing technology, I can't think of a more critical and exciting time for women to reach new boundaries."

For more information, tickets, and registration for the online festival visit www.womenfashfilm.com or email info@womenfashfilm.com. The first 50 Day Pass purchasers for the Nov. 14th film screenings and panels at Symphony Space will be entered into a drawing to attend the Red Carpet reception on Nov. 12th. Donations are tax deductible according to US law.

WHO: Women & Fashion FilmFest & SHE WEBFest, www.womenfashfilm.com

WHAT: 3rd annual event for Fashion and Experimental Films, Narrative and Documentary Short Films, and Narrative and Non-fiction Webseries. Part film festival, part conference, WFF seeks to help empower women and open opportunities for women and diverse emerging artists. Awards will be presented in each of the submission categories.

WHEN:

NOVEMBER 12, 2015 (THURS.), 6-8PM - WOMEN & FASHION FILMFEST & SHE WEBFEST RED CARPET RECEPTION, SEAPORT STUDIOS, 19 Fulton Street, New York, NY

NOVEMBER 12, 2015 (THURS.), 8.30PM - WOMEN & FASHION FILMFEST & SHE WEBFEST OPENING PARTY, TBA, New York, NY

NOVEMBER 13, 2015 (FRI.), 5.30-7.30PM - FILMS & PANELS, SEAPORT STUDIOS, 19 Fulton Street, New York, NY

5:30 PM #BodyBeaUtiful, SPECIAL PREVIEW SCREENING OF DOCUMENTARY BY WORLD RENOWNED

SUPERMODEL EMME, FOLLOWED BY DISCUSSION

6:50 PM ART & COMMERCE: FINDING BALANCE - PRESENTED BY SPIRIT & FLESH MAGAZINE

7:30 PM

NOVEMBER 14, 2015 (SAT.) 12PM-11.10PM, - FILMS & PANELS, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990

12:00PM	Session 1: New Voices - Documentary Shorts by Women or Featuring Women
2:00PM	Session 2: New Voices - Webseries & Narrative Shorts by Women
	Session 3: Women Voices - Panel Discussions with Women in Entertainment & Fashion
3:50 PM	Start-up Women: Women Paving New Paths in Film, Entertainment and New Media
4:35 PM	Women Coming of Age: A Sharing of Life Experiences
5:30 PM	Session 4: Documentaries - The Women's List, Directed by Timothy Greenfield-Sanders
7:15 PM	Session 5: Documentaries Jeremy Scott: The People's Designer, Directed by Vlad Yudin
9:05 PM	Session 5.2: Panel Discussion - The Art of Fashion and Film Branding and Public Relations
	Benefits with Debbie Dickinson, Supermodel, Actress, PR Guru, Producer; Fred Blankfein,
	Director, Producer & Assistant to Woody Allen; and guests discuss how fashion design has
	set the pace in films and current branding trends.
9:55 PM	Session 6: New Voices: Fashion & Experimental Films
10:40 PM	Announcement of Winners & Discussion
11:10 PM	Fin

Partners:

Lead Sponsors: Fashion One, Elias World Media, Seaport Studios, Seaport District, Howard Hughes Corp.

Presenting Sponsor: Empire, an exciting new musical coming to Broadway

Software Sponsor: Sony

Media Partners: Ovation, Spirit & Flesh Magazine, Linger Magazine, Podium TV, Runway Paris, Madame DeGray,

The Triumphant Scoop, Ombrage Magazine

Supporting Sponsors: VOGA Italia Internationally Acclaimed Award Winning Wines, Hiro Sake, Pedras, Diamond

Grade Media, Catherine Schreiber Productions

Non-profit Partners: International Council for Film, Television & Audiovisual Communication of UNESCO, United Nations Film Festival, Global Fashion 4 Development, Maritage International- a UN driven nonprofit initiative to empower women through the arts, United Colors of Fashion, Australian Women in New York

Festival Supporters: The TaDa Group, <u>Kiki Loves PR</u>, J. Noel Public Relations, The Village, <u>TRUE Model</u>
<u>Management, Sandi Bass International</u>, Autumn Marie Showroom, <u>Melissa P. Bernier, Esq., Pencil Me In Cosmetics</u>,

WOMEN & FASHION FILMFEST & SHE WEBFEST PROGRAM & SCHEDULE

NOVEMBER 12, 2015 (THURS.) - WOMEN & FASHION FILMFEST & SHE WEBFEST RED CARPET RECEPTION, SEAPORT STUDIOS, 19 Fulton Street, New York, NY

6:00 PM Honorary Hosts: Supermodels Emme, Pat Cleveland, Alva Chinn, Trish Goff and Maye Musk; Anna Sui; Phillip Bloch; Stephen Burrows; Ralph Rucci; Timothy Greenfield-Sanders; Chad Thompson; Coumba Toure - Founder Advanced Development for Africa & Global Advisor to Global Fashion 4 Development (GF4D); Ambassador Henry MacDonald, Ambassador Extraordinary and Plenipotentiary Permanent Mission of the Republic of Suriname to the United Nations Organization, UN He for She Spokesperson; Ambassador Robert Van Lierop, Former Ambassador/Permanent Representative of Vanuatu to the United Nations, and Advisor to the President of the United Nations General Assembly; Mrs. Gloria Starr Kins, Editor-in-Chief & Publisher of Society & Diplomatic Review, United Nations Correspondent, GF4D Government Liaison & Protocol Committee Chair; and Mr. Amir Dossal, Executive Director, United Nations Office for Partnerships.

**The event will be filmed for Fashion One, an international TV network with 120MM reached and other TV and online media.

NOVEMBER 12, 2015 (THURS.) - WOMEN & FASHION FILMFEST & SHE WEBFEST OPENING PARTY, TBA, New York, NY

8:30 PM Celebrate the opening of the 2015 Women & Fashion FilmFest & SHE WEBFest

NOVEMBER 13, 2015 (FRI.) - FILMS & PANELS, SEAPORT STUDIOS, 19 Fulton Street, New York, NY

Session 1:

5:30 PM #BodyBeaUtiful, SPECIAL PREVIEW SCREENING OF DOCUMENTARY BY WORLD RENOWNED SUPERMODEL EMME

5:40 PM How would life be different if everyone LOVED his/her BODY? What does your BODY want to say to the WORLD? In this documentary, supermodel Emme sets out on a mission to get answers to these questions: Would people live their lives differently if they fully accepted and loved their bodies? Would they decide to solve world hunger, would they would they allow themselves to be better lovers, would they get up and move to Australia! How much does shame hold people back from living their dreams? Emme interviews people from all walks of life and gets answers to these questions. Beyond that, she hears from people of all shapes and sizes about their raw, heartfelt, intense stories around their bodies. She shares these uncensored stories in this new film in the hopes of shattering barriers that can prevent more joyful, fulfilling lives.

A discussion will follow the film with Emme and Alisa Fliss, featured in 2006 HBO Documentary THIN, Recovery from Anorexia and Bulimia, Director of Business Development Recovery Division of Acadia Healthcare. They will help breakdown shame, silence and guilt around our bodies so people can feel more open sharing their truth. Responses from interviewees will also provide insight into how contemporary society's narrow viewpoint of a person's body holds people back instead of propelling them towards better health, a better life, or a "better" body, encouraging all who view the series and or film to think of ways to improve self-talk and corporate decision making for the betterment of the society as a whole.

(Nov. 13th, SEAPORT STUDIOS, 19 Fulton Street, New York, New York)

Session 2:

6:50 PM ART & COMMERCE: FINDING BALANCE - PRESENTED BY SPIRIT & FLESH MAGAZINE

As artists, we strive for integrity and truth. Yet, artists have the right to have viable careers, which requires attention to commercial demands. Do we compromise or is there harmony between the two? How do we maintain balance? Yelena Deyneko, Co-Founder & Creative Director of Spirit & Flesh Magazine, moderates this panel with Chris Austopchuk, Editor-in-chief of Spirit & Flesh and VP creative director of SONY Music; Stephanie Szostak actress currently starring in the USA Network series, Satisfaction; celebrity fashion stylist Ise White and fashion designer Norisol Ferrari.

About SPIRIT AND FLESH Magazine:

SPIRIT & FLESH magazine is the cocktail party you want to be part of. A gathering of writers, directors, photographers, actors, models, fashion designers, artists and musicians – established and emerging – all selected to excite, amplify and inspire one another, and you. Intelligent guests, speaking intelligently, embracing all forms of creativity and its cultural influence. In such a setting, the lines between fine art and commercial art and pop culture blur and blend at light-speed. Fashion is enriched by film, which is enriched by literature, which is enriched by painting, which is enriched by performance, be it dance or music or experiential.

Covering the masters and discovering new talent, SPIRIT AND FLESH is presented in several luxurious platforms: a physical publication of a size and printing quality that reminds you of a time when a published magazine was an event, along with online and tablet editions, each providing their own enhancements. With a menu that includes fashion and beauty editorial, films, interviews, behind the scene stories and an annual charity event, we offer many opportunities to participate in the festivities. YOU ARE INVITED.

(Nov. 13th, SEAPORT STUDIOS, 19 Fulton Street, New York, New York)

7:30 PM Fin

NOVEMBER 14, 2015 (SAT.) - SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990

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Session 1:	New Voices - Documentary Shorts by Women or Featuring Women	

12:00 PM Jade, Directed by Adam Singer (World Festival Premiere)
 12:05 PM The Loves of Aaron Burr, Directed by Camilla Huey
 12:48 PM Behind the Dress, Directed by Elena Semikina (NYC Premiere)

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

Session 2: New Voices - Webseries & Narrative Shorts by Women

2:00 PM The Man Behind 55,000 Dresses, Directed by Stacey Stone (NYC Premiere)

2:17 PM Webseries Screenings

Ma Femme est Pasteure - "Un job d'enfer" - Episode 1, Directed by Victor Costa

Manic Pixie Dream Wife - Episode 5, Directed by M. Elizabeth Eller

Starting from Now, Directed by Julie Kalceff

This is Only Temporary - "Celebrity Town" - Episode 5, Directed by Lindsay Lucas-Bartlett To Live & Date in LA - "Sh*t Happens" Episode 2, Directed by Cassia Jones (NYC Premiere) (Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

2:51 PM Narrative Shorts

Chucabara, Directed by Annette Mia Flores & Jenny Joslin Dear Friends, Directed by Paulina Dana (NYC Premiere)

Mammary Gland Malfunction, Directed by Robyn Laliberte

My Sister's Photo, Directed by Narges Kharghani

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

Session 3: Women Voices - Panel Discussions with Women in Entertainment & Fashion

3:50 PM Start-up Women: Women Paving New Paths in Film, Entertainment and New Media - a discussion with women leaders who are creating new opportunities for women and diverse emerging artists. Panelists include **Susan Margolin**, President of Docurama and Special Acquisitions at Cinedigm; **Wendy Ettinger**, Co-Founder of Chicken & Egg Productions & Gamechanger Films; and **Monica Elias**, Founder of Elias World Media. Moderated by **Kibi Anderson**, Senior Manager of ABC News Digital, Business Strategy and Operations, and an Emmy Award Winning Independent Film Producer.

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

4:35 PM Women Coming of Age: A Sharing of Life Experiences - a discussion with prominent women in fashion & entertainment on finding self-confidence and empowerment with growing maturity. Panelists include legendary supermodels **Pat Cleveland, Alva Chinn, Trish Goff** and **Maye Musk** mother of American entrepreneur Elon Musk, **Corinne Nicolas** President of Trump Model Management, **Roxanne Lowit** celebrity and fashion photographer, and others.

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

Session 4: Documentaries

5:30 PM The Women's List, Directed by Timothy Greenfield-Sanders

6:25 PM Discussion with **Timothy Greenfield-Sanders** & Producer **Chad Thompson** on his latest film project *The Women's List*, in collaboration with PBS' American Masters series. In this documentary, we meet 15 women who have created and defined contemporary American culture. Featured are intimate interviews with U.S. Secretary of State Madeleine Albright, Gloria Allred, Margaret Cho, Edie Falco, Betsey Johnson, Alicia Keys, Shonda Rhimes, and others. American Masters: The Women's List focuses on these individuals' exceptional achievements, struggles and identities. All trailblazers in their respective fields, these women share their experiences struggling against discrimination and overcoming challenges to make their voices heard and their influence felt. Toni Morrison opens the film with a reading of an introduction she wrote specifically for The Women's List.

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

Session 5: Documentaries

7:15 PM Jeremy Scott: The People's Designer, Directed by Vlad Yudin

Viewers follow the story of Jeremy's ascent from a small town in Missouri to his current position as the Creative Director of the Italian fashion house Moschino. A favorite among celebrities, Jeremy Scott has become one of the most, if not the most, polarizing figures in the contemporary fashion scene. The film illustrates this predicament with an array of interviews featuring the likes of trendsetters, industry leaders, and celebrities such as A\$AP Rocky, Katy Perry, Paris Hilton, Miley Cyrus and Rita Ora. Be prepared for some surprises at this screening! (A select number of seats will be offered free to students from the High School of Fashion Industries, The Cinema School, Ghetto Film School and non-profits such as United Colors of Fashion, Mind-Builders Creative Arts Center in the Bronx, Reel Works, and Mayles Documentary Center on a first come first serve basis.)

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

9:05 PM Panel Discussion - The Art of Fashion and Film Branding and Public Relations Benefits with Debbie Dickinson, Supermodel, Actress, PR Guru, Producer; Fred Blankfein, Director, Producer & Assistant to Woody Allen; and guests discuss how fashion design has set the pace in films and current branding trends.

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

Session 6: New Voices: Fashion & Experimental Films

9:55 PM Fashion & Experimental Films

Arrogant Grace, Directed by Alexandra Kirwood (Australia)

Don't, Directed by Fermín Cimadevilla (NYC Premiere, Spain)

Julia, Directed by Bell Soto (USA)

Mannequin, Directed by Mehdi Nowroozi (NYC Premiere, Canada)

Mentiras, Directed by Bell Soto (USA)

Taka, Directed by Fabrizio Azzellini (Italy)

Velvet Karma, Directed by Alfonso Campos (NYC Premiere, USA)

Desert Widow, Directed by Jil Guyon (NYC Premiere, USA)

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

10:40 PM Announcement of Winners & Discussion

(Nov. 14th, SYMPHONY SPACE, 2537 Broadway at 95th Street, New York, NY 10025-6990)

11:10 PM Fin